



Student-Athletes and Coaches Gather for Success Summit in Brooklyn, New York

Event to take place on Friday, June 7, at Long Island University: Brooklyn
FOR IMMEDIATE RELEASE

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June 5, 2013:

Local high school and collegiate athletes, coaches, sports development experts, and NBA personnel will gather in Brooklyn for an event established to foster the personal and career success of minority student-athletes. **GAMEBREAKERS**, a summit organized by UWANTGAME and supported by the Brooklyn Nets and the Barclays Center, will take place on **Friday, June 7, at LIU Brooklyn.**

During the daylong conference - structured to resemble an athletic game format - participants will experience interactive workshops, lectures, and fun activities designed to strengthen their personal and professional development as well as give them a profound look inside the sports business world through the lens of the Brooklyn Nets. The marquee panel discussion, "Meet the Brooklyn Nets Front Office" moderated by LIU Associate Athletic Director Greg Fox, will feature several prominent members of the Nets organization including, Fred Mangione (EVP, Chief Marketing Officer); Marie Chindamo (SVP, Human Resources); Mike Zavodsky (SVP, Corporate Sponsorships); and David Anderson (General Manager of Barclays).

[INSERT NETS QUOTE]

“We are excited the Nets believed in this vision,” said UWANTGAME executive director and LIU adjunct professor Joe Branch. “What finer time to do this than at the conclusion of their inaugural season in Brooklyn? UWANTGAME is thankful to LIU Brooklyn for allowing us to partner on the awesome opportunity to inspire the next generation of sports management leaders in Brooklyn.”

“LIU Brooklyn School of Health Professions is thrilled to partner with UWANTGAME on such a remarkable Sport Management community event. It has always been the mission of this institution to encourage our students and student-athletes to achieve high levels of personal development through community service. **GAMEBREAKERS** is an inspiring program that promotes personal growth, positive values, and a strong work ethic,” said Barry Eckert, LIU Dean of the School of Health Professions.

This marks the second gathering for the success summit. **GAMEBREAKERS** premiered last year during the NCAA Men’s Basketball Final Four in New Orleans, Louisiana. Event organizers are on pace to debut the summit in a different city every year.

*[UWANTGAME](#) helps high school student-athletes reach their potential in academics, athletics, and personal growth through one-on-one mentoring relationships with successful former collegiate athletes. Several organizations partnered with UWG to support **GAMEBREAKERS 2013**, including: the [Brooklyn Nets](#), [Barclays Center](#), [LIU Brooklyn](#), and [Youth Leaders of Emmanuel](#).*

For more information, visit uwantgame.org/gamebreakers and follow [@UWANTGAME](#) on twitter.

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